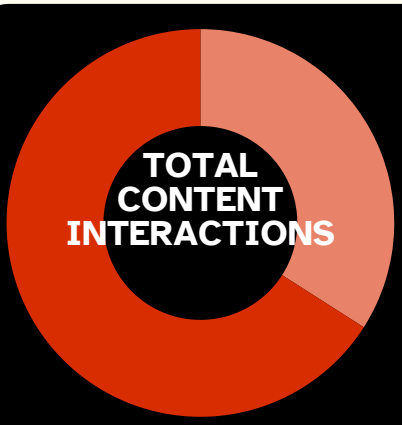
Outreach Report

PUBLIC EDUCATION
October 2026

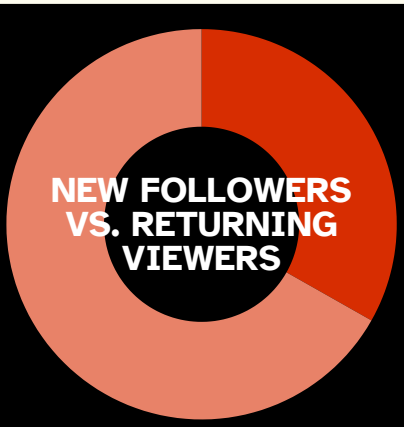
ACCT VIEWS
150,900
Compared to Last Month
113.3%

ACCT ENGAGEMENT
50,300
Compared to Last Month
142.1%

ACCT FOLLOWERS
13,182
Compared to Last Month
1%

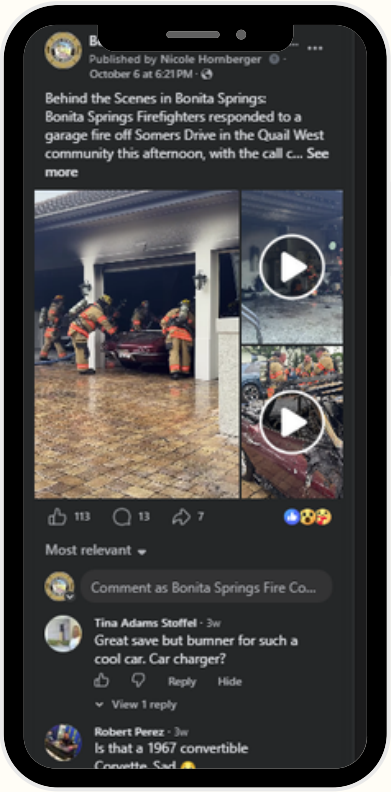


VISITS
3100
INTERACTIONS
1600



NON-FOLLOWERS
66.8%
RETURNING VIEWERS
33.2%

TOP CONTENT



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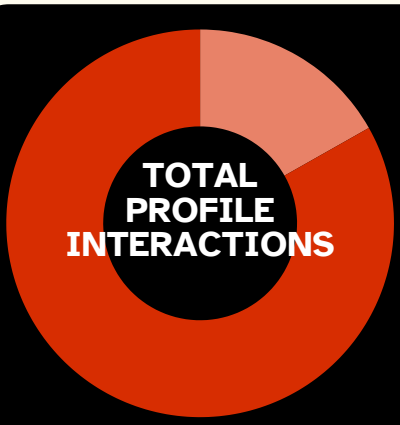
ACCT VIEWS
432,500

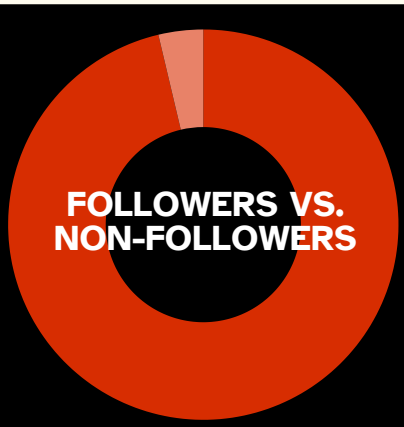
ACCT INTERACTIONS
20,618

ACCT FOLLOWERS
2,368



PROFILE ACTIVITY
1,583

PROFILE VIEWERS
7,834



FOLLOWERS
3.7%

NON-FOLLOWERS
96.3%

TOP CONTENT

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October 2026

TOTAL ANDRIOD DOWNLOADS

608

TOTAL IOS DOWNLOADS

1,849

PUSH HISTORY VIEWS

535

ABOUT US

32

BOARD MEETING

22

CHIEF DESK

22

STATION LOCATIONS

14

CALENDAR

13

FIRE & LIFE SAFETY

12

FIRE PREVENTION

9

INSPECTION REQUEST FORM

7

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OUTREACH EVENTS

10/1 HEARTSAVER CPR FOR THE GENERAL PUBLIC:
The American Heart Association (AHA) curriculum prepares the public to perform CPR and use an AED on adults, children, and infants. The course emphasizes effective compressions, airway management, and breathing. It also covers treatment for choking victims. Participants receive a completion card, valid for two years.

10/7 WALK TO SCHOOL DAY FOR BONITA SPRINGS ELEMENTARY:
An initiative event which allows the Bonita Springs Fire District to speak to parents and children about the importance of pedestrian and bicycling safety while traveling to-and-from school.

10/8 PRE-K FIRE PREVENTION AT GROWING ROOM:
Interactive safety information presented to a preschool audience. Curriculum consists of 911 education, matches and lighters education, exit drills in the home, and safe meeting place education. A firefighter in gear is presented to show children what a firefighter will look like during a structure fire. The objective is to allow children to encounter firefighters is a positive setting, with the hope that they'll not hide during a fire. The presentation wraps-up with a tour of the fire engine, always a crowd favorite.

10/21 FIRE STATION FIELD TRIP WITH OAK CREEK THIRD GRADERS:
Our power point presentation, “Don’t Feed the Fire,” precludes the activity portion of the curriculum to teach students how quickly fire spreads and how to be safe from fire at home by utilizing a fictional “Fire Monster” character. In our activity, students kinesthetically experience the rapid growth of fire by adding by doubles (a 2nd and 3rd grade math curriculum lesson). Students demonstrate together the rapid growth of a fire by doubling in size (adding twice as many students to the circle), every 30 seconds.

10/22 PRE-K FIRE PREVENTION AT YMCA DAYCARE:
Interactive safety information presented to a preschool audience. Curriculum consists of 911 education, matches and lighters education, exit drills in the home, and safe meeting place education. A firefighter in gear is presented to show children what a firefighter will look like during a structure fire. The objective is to allow children to encounter firefighters is a positive setting, with the hope that they'll not hide during a fire. The presentation wraps-up with a tour of the fire engine, always a crowd favorite.

10/23 FIRE EXPO WITH 2026 LEADERSHIP BONITA:
Presentation on important safety and operational topics relating to the Bonita Springs Fire District. Participants are able to tour and climb our 75 foot ladder truck, and wear 65 pounds of real firefighter turnout gear for the interactive demonstrations. Demonstration topics included CPR & AED, vehicle accidents, and special operations. The presentation wraps-up with Q&A with the Fire Chief.

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OUTREACH EVENTS

10/23 TRUCK TOURS AT HOPE LUTHERAN CHURCH HARVEST FESTIVAL:

As part of our friendly firefighter's curriculum, equipment and apparatus tours are presented to an audience at events, schools, or fire stations throughout the District. Children have a chance to become acquainted with the apparatus, fire hose, medicine, and tools through kinesthetic learning. Becoming familiar with these fascinating objects, allows children to recall a positive experience with firefighters, creating a sense of calmness if ever involved in an emergency of their own.

10/28 ESCORT HOMECOMING COURT AT FOOTBALL HALFTIME:

To show support and engagement within our community, the BSFD participates in numerous events. Supporting local businesses, non-profit causes, and collaborating agencies shows yet another type of commitment to our community and is another way the BSFD can serve our residents while bolstering the hometown feeling we all enjoy in Bonita Springs.

10/24 TRUCK TOURS AT ANCHOR CHRISTIAN CHURCH HARVEST FESTIVAL:

As part of our friendly firefighter's curriculum, equipment and apparatus tours are presented to an audience at events, schools, or fire stations throughout the District. Children have a chance to become acquainted with the apparatus, fire hose, medicine, and tools through kinesthetic learning. Becoming familiar with these fascinating objects, allows children to recall a positive experience with firefighters, creating a sense of calmness if ever involved in an emergency of their own.

10/21 FIRE STATION FIELD TRIP WITH OAK CREEK THIRD GRADERS:

Our power point presentation, "Don't Feed the Fire," precludes the activity portion of the curriculum to teach students how quickly fire spreads and how to be safe from fire at home by utilizing a fictional "Fire Monster" character. In our activity, students kinesthetically experience the rapid growth of fire by adding by doubles (a 2nd and 3rd grade math curriculum lesson). Students demonstrate together the rapid growth of a fire by doubling in size (adding twice as many students to the circle), every 30 seconds.

10/25 SAN CARLOS ESTATES HALLOWEEN GOLF CART PARADE:

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10/27 PRE-K THRU FIRST GRADE FIRE PREVENTION AT SPRING CREEK ELEM:

General fire safety information is presented through a puppet show to an elementary school audience. Three safety related songs are "sung" by puppets and reiterated with verbal education; topics include dialing 911, safety around matches and lighters, and safe escape from burning buildings. The objective is to allow children to encounter firefighters and safety topics in a positive setting, with the hope that they'll not hide during a fire.

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OUTREACH EVENTS

10/28 TRUCK TOURS AT NEW LIFE CHURCH HARVEST FESTIVAL:

As part of our friendly firefighter's curriculum, equipment and apparatus tours are presented to an audience at events, schools, or fire stations throughout the District. Children have a chance to become acquainted with the apparatus, fire hose, medicine, and tools through kinesthetic learning. Becoming familiar with these fascinating objects, allows children to recall a positive experience with firefighters, creating a sense of calmness if ever involved in an emergency of their own.

10/29 PRE-K THRU THIRD GRADE FIRE PREVENTION AT BONITA SPRINGS ELEM:

General fire safety information is presented through a puppet show to an elementary school audience. Three safety related songs are "sung" by puppets and reiterated with verbal education; topics include dialing 911, safety around matches and lighters, and safe escape from burning buildings. The objective is to allow children to encounter firefighters and safety topics in a positive setting, with the hope that they'll not hide during a fire.

10/30 FILL DUNK TANK FOR HOMECOMING EVENT AT BONITA SPRINGS HIGH:

To show support and engagement within our community, the BSFD participates in numerous events. Supporting local businesses, non-profit causes, and collaborating agencies shows yet another type of commitment to our community and is another way the BSFD can serve our residents while bolstering the hometown feeling we all enjoy in Bonita Springs.

10/31 DOWNTOWN TRICK OR TREATING:

To show support and engagement within our community, the BSFD participates in numerous events, another way the BSFD can serve our residents while bolstering the hometown feeling we all enjoy in Bonita Springs. Our Halloween safety curriculum "BE SAFE - BE SEEN - ON HALLOWEEN," is an initiative which allows the Bonita Springs Fire District to speak to parents and children about the importance of pedestrian safety while trick-or-treating. Glow-in-the-dark wristbands are provided to children to wear with their Halloween costume in attempt that they will be more visible in the dark.

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OUTREACH EVENTS

QUARTER 1: JANUARY 1 - MARCH 31	JAN	FEB	MAR
CAR SEAT ASSISTANCE	12	22	28
SMOKE ALARM ASSISTANCE	65	0	3

QUARTER 2: APRIL 1 - JUNE 30	APR	MAY	JUN
CAR SEAT ASSISTANCE	14	0	6
SMOKE ALARM ASSISTANCE	2	8	0

QUARTER 3: JULY 1 - SEPT 30	JUL	AUG	SEP
Car Seat Assistance	7	8	11
Smoke Alarm Assistance	2	0	20

QUARTER 4: OCT 1 - DEC 31	OCT	NOV	DEC
Car Seat Assistance	13		
Smoke Alarm Assistance	1		